PRESS RELEASE

All Set For Final Phase of Oorja Tournament

New Delhi (06 July, 2017) :- CRPF and SSB are jointly organising third phase of “Oorja by CAPF Football” under 19 talent hunt tournament in Delhi. Top six teams of second phase tournament being organised by all Central armed Police Forces i.e. CRPF, CISF, ITBP, SSB, BSF and Assam Rifles will participate in third phase w.e.f. 12 July 2017 to 19 July 2017.

In the run up to the under 17 FIFA world cup to be held in India in Oct, 2017. All CAPFs / AR under the aegis India Police sports control board are organising an all India Football Tournament named “Oorja by CAPF under 19 football talent hunt tournament. The objective of the tournament to create fervor among the youth of India towards football and create a mass movement. Now tournament is in its final phase and to publicize the tournament among delhites, SSB has planned SSB publicity van to cover north Delhi. The publicity van will cover all colleges, schools, sports centres, malls and other crowded places. The van is equipped with PA system, Oorja slogans, songs audios etc. Apart from that Mascot ‘GABROO’is the main attraction with publicity van.

The whole Delhi is divided into 5 zones (i.e. North, East, South, west and Central) and all CAPF will cover one zone of Delhi with their publicity vans respectively. SSB is covering North Delhi.

At SSB Force Hqrs. Sh. P.K. Bhardwaj, JD AIPSCP had flagged off the publicity van by 1215 hrs in a simple and impressive ceremony. The ultimate aim of publicity van is to publicize the football fervor among every child.

Sd/-
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