Press Release

New Delhi (7\textsuperscript{th} February, 2018): Director General, Sashastra Seema Bal Sh. Rajni Kant Mishra, IPS interacted with the 40 budding footballers hailing from remote and far flung areas of Jammu and Kashmir at Seminar Hall, Force Hqrs, SSB, New Delhi, under its Public awareness and inclusive governance programme to reach up to the last man in the borders by supporting the Government of India’s ongoing drive to promote the sports and games among Indian youth.

Sports in general and football in particular promotes cordial relations and cohesive feelings among masses, Sashastra Seema Bal (SSB) 66\textsuperscript{th} Battalion, Jammu organised a friendly match in the IIT Mumbai campus, the SSB team was headed by Sh. Ritesh Kumar, Assistant Commandant. The friendly match was played between winners of “UDAAN” football tournament-2017 from the state of Jammu and Kashmir and the football team of IIT Mumbai. IIT Mumbai team won the match with a score of 2-0. Cross state brotherhood and healthy co-operation could be seen between the two teams during the friendly match.

Two football teams comprising of Hira Nagar football team club and DPS Rajbagh from Jammu are on their goodwill tour to Delhi and Mumbai under the aegis of SSB’s noble initiative to reach the masses and the tour have been co-ordinated by 66\textsuperscript{th} Battalion, SSB, Jammu (J & K).
Sashastra Seema Bal is deployed at Indo-Nepal & Indo-Bhutan Border and 66th Battalion is deployed at Jammu for carrying out Internal security duties. 80 teams had participated in “UDAAN” tournament held in the month of November-2017. During this tournament football kits were also provided to 600 young players from the border area of District Kathua of Jammu and Kashmir.

-sd-

Public Relation Officer
Sashastra Seema Bal