Press Release

New Delhi- (07 February, 2018) – Sashastra Seema Bal Wives Welfare Association(SWWA) under the aegis of Sandiksha organised a three day long annual SSB welfare Exhibition-cum-Mela at SDG Ground, Old JNU Campus, New Delhi w.e.f. 2nd February to 4th of February, 2018. The Welfare Exhibition-cum-Mela was inaugurated by Smt. Madhulika Rawat, President, Army Wife’s Welfare Association on 2nd of February, 2018 and Smt. Meenakshi Lekhi, hon’ble Member of Parliament was the Chief Guest during closing ceremony. Stand-up comedian Kapil Sharma and renowned singer Mohit Chauhan were the guest of honour and they performed for entertaining SSB troops & their family members during closing ceremony and thrilled the audience by their sheer comedy and soulful renditions of popular songs.

B.N. Mullick Memorial trophy for overall best Frontier for the year 2017-18 was bagged by Frontier Hqrs SSB, Tezpur, Assam. Best decoration award was won by CTC SSB Srinagar(Garhwal), Uttarakhand and second best award went to Frontier Hqrs SSB Ranikhet. First prize for maximum variety was won by Frontier Hqrs Siliguri and second prize by SWWA shop, FHQ, New Delhi.

The 1st position for Best In House Talent was grabbed by Frontier Hqrs Siliguri and runner-up was 25th Battalion SSB Ghitorni.
The highest sale in the Mela was registered by SHQ(Spl. Ops) Srinagar and second best was Frontier Hqrs SSB Lucknow.

The food stall of Frontier Hqrs. SSB Ranikhet was declared as best food stall and Frontier Guwahati’s food stall stood second. The team members of Frontier Hqrs. SSB Siliguri left the audience spellbound by their versatility and creativity in stage performance and Siliguri team bagged the first position whereas Frontier Hqrs. SSB Ranikhet was adjudged second in cultural programmes category.

Sandiksha Welfare Exhibition cum Mela has been remarkably successful in bringing in-house talent of SSB on forefront and Delhi residents keep on waiting for the next Sandiksha Mela schedule. Overall the Sandiksha Welfare Exhibition cum Mela saw unprecedented footfall and attendance from all quarters of society and it has set a new benchmark in its league.

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Public Relation Officer
Sashastra Seema Bal