PRESS RELEASE

SMT. MADHULIKA RAWAT INAUGURATED SSB ANNUAL WELFARE EXHIBITION-CUM-MELA

New Delhi: 02.02.2018:- In a grand and colourful function Smt. Madhulika Rawat, Wife of General Bipin Rawat, Chief of Army Staff, today inaugurated a three day long SSB Annual Welfare Exhibition-cum-Mela from 2\textsuperscript{nd} February, 2018 to 4\textsuperscript{th} February, 2018 at SDG Grounds, Old JNU Complex, New Delhi. The main attraction of 03 day long Welfare Exhibiton cum Mela will be the wide spectrum of Culturally rich performance by SSB troops and display cum sale of unique handicrafts items, cane furniture and artifacts from Indo-Nepal and Indo-Bhutan border areas. The inaugural function was attended by Smt. Gita Mishra, President, SSB Wives’ Welfare Association(SWWA) and Sh. Rajni Kant Mishra, Director General SSB with other prominent guests.
On this occasion, laptops handed over to seven meritorious wards of SSB personnel who have secured highest marks in their Higher Secondary Examination.

Chief Guest Smt. Madhulika Rawat commended the sincere endeavour and noble approach of SWWA for creating and carving a niche in its welfare activities by working selflessly for the welfare and wellbeing of SSB family personnel. She praised SWWA for supporting needy SSB families and their children in education, health and for promoting the craftsmen operating from the most interior and remote areas of Indo Nepal and Indo Bhutan Borders.

She praised SWWA for successfully carrying out various ambitious schemes and implementing numerous welfare programmes of Government of India like Skill Development Programme, “Beti Bachao Beti Padhao”, “Swachh Bharat Abhiyan” and Jan Dhan Yojna. She congratulated SWWA for continuously inculcating the feelings of nationalism and for evoking awareness among the border population about these programmes. She said SWWA has been a catalyst and harbinger in Indo-Nepal and Indo-Bhutan border areas for bringing noticeable
changes and remarkable improvements in the lives of its key stakeholders with selfless efforts and focused approach.

In her address, Smt. Gita Mishra, President, SSB Wives’ Welfare Association (SWWA) said that SWWA is an important organization of the Force with more than 75,000 families in its ambit. She applauded SSB Wives’ Welfare Association (SWWA) for providing an equitable social platform to ladies of SSB families for demonstrating their creativity and showcasing their dynamism with the whole SSB family.

Smt. Aparna Tripathi, Joint Secretary SSB Wives’ Welfare Association (SWWA) delivered vote of thanks and conveyed her gratitude to Chief Guest, Guests and media persons for their gracious presence in the inaugural function.

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Public Relation Officer
Sashastra Seema Bal