Press Release

SPEAKER, LOK SABHA SMT. SUMITRA MAHAJAN INAUGURATED SSB MELA, MALINI AWASTHI WILL SING IN THE MELA ON 12TH NOVEMBER-2016

New Delhi, 11.11.16 - In a grand colourful function Smt. Sumitra Mahajan, Hon’ble Speaker, Lok Sabha today inaugurated a three day long SSB Welfare Exhibition-cum-Mela organized by SSB Wives’ Welfare Association at Central Park, Sector-12, R.K. Puram, New Delhi.

On this occasion, Chief Guest Smt. Sumitra Mahajan while inaugurating the Exhibition cum Mela appreciated the work of Sandiksha and said that SSB Wives’ Welfare Association is working wonderfully not only for the welfare and development of families of force personnel but also for the Craftsmen residing in interior and remote localities of Indo-Nepal and Indo-Bhutan borders. She applauded the welfare activities of Sandiksha and said that this exhibition-cum-Mela will help in providing a greater platform to the Culture and Crafts of the remote areas. By managing their family affairs properly wives of the force personnel are creating an atmosphere in which their husbands are serving the nation in a better way. On this occasion Smt. Mahajan also distributed seven Laptops to the seven meritorious ward of the force personnel working at FHQ and all six Frontiers of the force, who have scored highest marks in the their twelfth examinations.

Smt. Meera Mehrishi (W/o Shri Rajiv Mehrishi, Home Secretary, Govt. of India) was also present in the Mela as Guest of Honour.

In her welcome address, Smt. Archana Ramasundaram, Director General, SSB - President, Sandiksha told that Sandiksha is conducting various developmental and welfare programmes in the entire border areas coming under the responsibility of Sashastra Seema Bal. Besides this, Sandiksha is also working for the success of various schemes/programmes of Govt. of India like Beti Bachao Beti Padhao, Jan Dhan Yojna and Swachh Bharat Abhiyan. Sandiksha is making aware people about these programmes, helping them and adopting schools in border areas. She further told that the benefit earned in this Mela will be utilized in the welfare of widows of force personnel, rehabilitation of handicapped and mentally retarded children and for the assistance to the talented children of force personnel for their further education. Apart from this fund will also be used for providing technical and professional training to the family members of retired and working personnel of the force.
SSB Wives’ Welfare Association was established in 2004 for the welfare of the ladies, children, family members and people of the area of responsibility of the force. This is for first time in the history of Sandiksha when DG, SSB is also President, Sandiksha. This is 9th Exhibition-cum-fair of Sandiksha. Total fifty one stalls of different units of the force have been installed in this year’s Mela. Cane, wood and handicraft products of North Eastern State would be main attractions of this year’s Mela.

Smt. Praneeta Jha, Secretary Sandiksha delivered vote of thanks and shows gratitude towards Chief Guest, Guests and media persons for their gracious presence in the inaugural function. She said that our aim is to give a honorable platform to the craftsmanship and culture of remote border areas so that they can achieve new heights. She appealed to the public on behalf of SSB Parivar to visit the SSB Mela-2016 to boost the morale of the Force.

Colourful cultural programmes were presented by different field units of SSB.

The opening day programme of Mela was attended by large gathering from the nearby localities, offices and families of SSB, CRPF and BSF personnel.

Mela is organized for promoting handicraft items, eatable items and other artifacts made by the wives’ of the Jawans deployed on the borders. The items made by local craftsmen are also on display and sale in the Mela, which is rage in big cities.

People will find variety of items, artifacts, handicrafts, food stalls, health care products all at one place. Arrangements have also been made for children. So while one shops, children can enjoy in the amusement park.

Cultural programmes, SSB band display are other highlights of the Mela. In the Mela entry for public is free and the Mela will remain open for public daily from 10.00 a.m. to 08.00 p.m.

The closing ceremony of the Exhibition cum Mela will be held on 13th November 2016 at 1600 hrs in which Smt. Savitri Singh (W/o Shri Rajnath Singh, Union Minister of Home) will grace the function as Chief Guest renowned singer Smt. Malini Avasthi will perform in the Mela on 12th November, 2016.

Sd/-

Assistant Director (I&D)